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## **Product Descriptions**

### **686 Hydra Thermagraph**

We know you're in control on the slopes, but keeping warm is a big deal – especially when you suffer the occasional faceplant. That's why we're offering the 686 Hydra Thermagraph™ Insulated Snowboard Jacket. With its unique Thermagraph™ Body Mapping Insulation System using 60g Hyperfresh™ Poly Fill, you'll stay warm and dry throughout your runs. Best of all, the YKK Reverse® Coil Water-Resistant Exposed Zippers can take any abuse that you throw at them. Better snap up your very own 686 Hydra Thermagraph pronto ...that mountain isn't going to conquer itself!

### **Tare Digital Kitchen Scale**

Will. Discipline. Desire. Three key ingredients for creating your new physique. The fourth is Precision – the precision you need to precisely weigh all the ingredients in your meals. That's where the Tare Digital Kitchen Scale comes in. Enabling you to stick to your daily macro count, the Tare is super accurate, displaying the weight of your ingredients—up to 11 pounds—so you always get a perfect measurement. Plus, it conveniently toggles between milliliters, grams, fluid ounces, and pounds/ounces with the touch of a single button. This easy-to-clean stainless steel scale also comes with AAA batteries and automatically shuts off, which saves you money in the long run.

### **Macbook Pro**

You do *everything* on your laptop. From planning, to processing, to purchasing –

your entire life is managed on your machine. So you're going to need a laptop that can move at the speed of life –and keep all your transactions safe. The new Macbook Pro features the Touch Bar: a multi-touch strip for instant access to your favorite tools that learns how to better work with you as you work. And now TouchID is available for your Mac, enabling instant access to your logins and secure online purchases with Apple Pay. Combined with a Radeon Pro Discrete GPU, high performance processors, and speedy SSD storage, you'll have everything you need to live your state-of-the-art life.

### **RolliCool COOL208 Portable AC and Heater**

We all know that apartments are not created equal... especially in the summer. You might have small windows – or an adjacent brownstone blocking your breeze. So you need an AC unit that you can put anywhere, and relocate when necessary. The RolliCool COOL208 is a multi-functional AC unit that easily pairs with Amazon Alexa. Whether you're busy in the kitchen or relaxing in front of the TV, a simple voice command is all it takes to cool you off. Enjoy easy mobility with the included casters and window kit. Roll your AC unit wherever you need extra comfort, from the living room to the bedroom. Fall asleep in cool comfort, lulled by soothing ambient fan noises. Activate Sleep Mode while you sleep to help mitigate distractions by dimming panel lights and slowing fan speeds. Cool your home the smart way with the RolliCool COOL208! Portable AC and Heater.

### **Nikon Coolpix Camera**

You've been looking for a new digital camera for a while now, and can't seem to find exactly what you want—a compact size camera with incredible picture quality and lots of cool effects modes to play around with. This Nikon digital camera gives you exactly that! This amazing Nikon Coolpix L28 camera features a 20.1 MP CCD image sensor, which allows you to take super clear and crisp pictures. The 5x wide-angle NIKKOR glass lens lets you get closer to the action, and the large 3.0" LCD screen is nice and bright, so you can see what you're shooting clearly, and preview your

photos. Easy Auto Mode automatically adjusts the camera settings to help you get a better shot. You can also record video in stunning 720p HD, which makes it perfect for capturing those special moments. With tons of color modes, scene modes, and special effects to add to your photos, it's like having several cameras all-in-one awesome package!

## **Press Release**

### Reader Magazine Selected as Finalist in Goldman Sachs Program

[Reader Magazine](http://www.readermagazine.net/creation/) has been selected as a finalist for the [10,000 Small Businesses](http://www.gs.com/10ksb) program operated out of Long Beach City College in partnership with Golden Sachs.

The 10,000 Small Businesses program is designed to help awardees expand their businesses, hire more employees and become even more dynamic companies. Hundreds of Southern California business owners are expanding their operations, realizing increased revenues and hiring more employees as a result of their participation. "The results are clear: Graduates of the 10,000 Small Businesses initiative are taking advantage of a well-designed program to expand their businesses, hire more employees and become even more dynamic companies," said Eloy Ortiz Oakley, President of Long Beach City College. "The power of investing in small business owners is evident. Our partnership with Goldman Sachs provides established business owners with world-class education, networking and other opportunities to realize their objectives."

Founded in 2001, Reader Magazine is the only free news publication in America – and within the \$140 billion U.S. local advertising marketplace – that helps advertisers

influence local audiences through positive environmental, social and economic impact in communities. Reader Magazine is based in Redlands, California, and from there reaches 17 other cities by mailing its print publication to 390,000 people.

Part of The Reader Magazine's editorial mission is to help people better understand personal and family finances, as well as gain the kind of understanding about how the nation's economic and financial system impacts them, so as to allow them to make better political choices. It is a tribute to The Reader's editorial brand and its emphasis on creating greater understanding of financial issues that Goldman Sachs would honor The Reader through being selected.

Reader editor Chris Theodore learned of the 10,000 Small Businesses program when he met Ms. Vivian Shimoyama, Regional Executive Director of the program, at an investment conference in Century City, where Mr. Theodore had been invited.

"We try to find information that can communicate in a moral way. Does that mean advocacy? I wouldn't use the word advocacy; you might call it solution-focused journalism. Some people call it explanatory journalism," explains Theodore in his interview with Dr. Samir Husni, described by Print Power Magazine as one of the world's most influential voices in global publishing, advising major publishing houses across the globe on their editorial and advertising strategies.

Reader Magazine would use the program's support to further expand their reach throughout California in order to dramatically and permanently improve US society through the creation of a new nationwide information source, which delivers quality information in tangible form to every single American for free.

"We have now embarked on taking our very unique company and transforming it into a nationwide information source that will communicate stories at a scale massive enough to create a social movement to greater social justice and equality, a model

powered by good old fashioned Main Street American businesses, the kind my grandfather–my Babu–started and worked at his whole life," said Theodore.

### **About Reader Magazine**

Founded in 2001, the B-Certified Reader Magazine is the only free news publication in America– and within the \$140 billion U.S. local advertising marketplace– that helps advertisers influence local audiences through positive environmental, social and economic impact in communities. The Reader Magazine is based in Redlands, California and from there reaches 17 other cities by mailing its print publication to 390,000 people. Inside each Reader Magazine are stories from America's best investigative news organizations, research institutions and authors, which, to growing numbers of people across the US are champions of truth-telling. For more information, visit <http://www.readermagazine.net/creation/> and follow Reader Magazine on Twitter; @readermag

### **About Goldman Sachs 10,000 Small Businesses**

Goldman Sachs 10,000 Small Businesses is a \$500 million investment to help small businesses in the United States create jobs and economic growth by providing entrepreneurs with a practical business education, access to capital and business support services. The program is based on the broadly held view of leading experts that greater access to this combination of education, capital and support services best addresses barriers to growth. The program is active in urban and rural communities across the United States. Sites include Chicago, Cleveland, Dallas, Detroit, Houston, Long Beach, Los Angeles, Miami, New Orleans, New York, Philadelphia and Salt Lake City. Access to capital is also available in parts of eight states: Kentucky, Maine, Minnesota, Montana, Oregon, Tennessee, Virginia and Washington. For more information, visit [www.gs.com/10ksb](http://www.gs.com/10ksb) and follow 10,000 Small Businesses on Twitter: @GS10KSmallBiz

### **About Long Beach City College**

Long Beach City College is one of the largest single college districts in the California Community College system. LBCC is a comprehensive college, which provides quality educational programs and related services to nearly 30,000 students pursuing a wide range of degrees, certificates, transfer and other courses of study. LBCC is a driving force in the regional economy as the Southern California Regional Center for the Goldman Sachs 10,000 Small Businesses initiative, and lead host of the Los Angeles Regional Small Business Development Center Network. For more information visit: [www.lbcc.edu](http://www.lbcc.edu) or [www.SoCal10KSB.com](http://www.SoCal10KSB.com).

**Related Links:**

[www.readermagazine.net/creation/  
www.gs.com/10ksb](http://www.readermagazine.net/creation/www.gs.com/10ksb)

**Business Profile**

**Integrasi Tuntas Sdn. Bhd. (ITSB)**

Located in Kuala Lumpur, the capital of Malaysia, Integrasi Tuntas Sdn. Bhd. specializes in IT security training for both government-contracted companies and

small-to-medium sized business enterprises.

Founded by Nazuan Mohd & Aizuddin Borhan, ITSB brings a cutting edge approach to empowering k-workers at an affordable price. ITSB has a diverse human resource capacity that consists of individuals who have worked on international, national, and local levels with proven track records of delivery in the education, training, and development programs to the state, private, and non-governmental sectors. Within their pool of professionals are people that have worked extensively in Information Technology field.

The company's mission is to provide high-quality training courses to clients that will enrich their learning experience, meet their needs, and help them to achieve their training objectives. Their vision is to be recognized as a leading provider of innovative learning. At the heart of everything they do are their company values. They pride themselves on putting customers first, respecting others, striving to do their very best, and above all else, acting with integrity.

Through their Network Penetration Testing Course & Web Application Penetration Testing Course, ITSB provides a combination of strong classroom theory and hands-on experience to engage students in both learning and skill development.

ITSB exceeds the expectations of every client by offering an outstanding knowledge base, as well as both onsite and offsite instruction, thus providing an education that will support professionals in a competitive job market. All of ITSB's instructors have at least 10 years of experience in IT security field. ITSB's current faculty is composed of

a managing director, two commercial and business development directors, and three instructors.

Currently focusing in Kuala Lumpur, where ITSB was registered on September 20th, 2015, the company offers training in Network Penetration Testing, Web Application Penetration Testing, Front-End Web Development in HTML and CSS, Android Mobile Development, and the Linux operating system. ITSB offers the option of either training onsite at their dedicated computer lab, or training at client sites on request. Course formats and schedule can be tailored to suit individual needs.

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